



Cap'Innovation

Springtime 2008

Being more than ever open to the culinary trends,
Cap'Fruit offers new products that are not only
delicious but also *colourful*



to begin Springtime with *creativity*
as well as *culinary extravaganza*.





Fruit'Elite *Seasonal Flavours* frozen

Fruit'Elite Seasonal Flavours is a range of fruit purees combining fruit and fine ingredients such as spices, seasonings, chocolate ... These carefully formulated purees can be used in a wide range of savoury as well as sweet culinary preparations.



1 Kg



5 x 1 Kg



24 months



-18°C / 0°F

New



Lychee and Raspberry puree with Rose

The colour of a sweet candy and a perfect balance of the 3 flavours that make it up. Taste this puree and you're already travelling...

Available: *March 17, 2008*

Already available



*Orange and Chocolate puree
with Orange Zests*



*Baked Apple puree
with Caramel and Cinnamon*



*Melon from Cavaillon puree
with Spearmint and Sichuan Pepper*



*Granny Smith Apple puree
with Anise*





Fruit'Coulis frozen

The Fruit'Coulis range expands as the traditional « Extra » coulis are completed with new flavours and colours that allow even more fruity and colourful presentations... with a high fruit content and little sugar as always.



New

Green

Banana and Lime Coulis with Mint



White

Coconut Coulis with Lemongrass



Brown

Orange with Chocolate Coulis



Already available

Orangy *Apricot*



Red *Raspberry*



Orangy-yellow *Exotic Fruit*



Purple *Summer fruit*



Available: *March 17, 2008*





Communication

Available images (please contact us to get a high definition version)

Product line
ambiance picture



Cut out fruits to illustrate
each flavour, for instance:



Packshots, for
instance:



Cap'Fruit
Logo



Instructions

Pictures

Cap'Fruit credit line for each picture

Product names

Mandatory use of the names as printed in this document.

Cap'Fruit
product lines

Fruit' Purée frozen, Fruit' Purée pasteurised, Fruit' Elite Seasonal Flavours, Fruit' Elite Vintage, Fruit' Elite Dried Nuts, Fruit' Coulis, Fruit' Zest, Fruit' Déco, Fruit' IQF, Fruit' Carpaccio, Fruit' Sorbet

Information, packaging, list of flavours, pictures available upon request.
Contact for the Press: christelle.thivolle@capfruit.com

